



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 2464424 /		<u>Alt Order #</u> WOC13499867
<u>Advertiser</u> Conservative Nebraska		<u>Original Date / Revision</u> 03/18/22 / 03/18/22
<u>Contract Dates</u> 03/21/22 - 03/27/22	<u>Estimate #</u> 3161	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 25.00
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u>	<u>Product 1/2</u> 459
<u>Agency Ref</u> 163897	<u>Advertiser Ref</u> 604114	

And:

Armada Strategies
2637 East Atlantic Boulevard Suite 43878
Pompano Beach, FL 33662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NGWN	03/21/22	03/25/22	News 2 @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1-1-1--				3	\$65.00	3.90			
N 2	NGWN	03/21/22	03/24/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	11-1---				3	\$65.00	3.50			
N 3	NGWN	03/21/22	03/27/22	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1				1	\$60.00	2.80			
Totals												7	\$450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	7	\$450.00	(\$67.50)	\$382.50
Totals	7	\$450.00	(\$67.50)	\$382.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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